

**CHRISTIAN FAITH FELLOWSHIP CHURCH**

1727 27th Street  
Zion, Illinois 60099  
847/731-0700  
FAX 847/731-1765

Mr. Derrick Rose  
The Chicago Bulls  
United Center  
1901 West Madison St.  
Chicago, Illinois 60612

December 02, 2011

Dear Mr. Rose:

I am the pastor of the Christian Faith Fellowship Church, located in Zion, Illinois. I am writing to alert you of the fact that Adidas is trying to take our trademark to sell shoes you are endorsing. We registered the trademark Add A Zero to sell clothing as part of our Church's fundraising effort. Adidas has petitioned to cancel our trademark so that it can register adiZero to market shoes, including the shoes that you are endorsing. This will hurt our efforts to raise funds badly needed to sustain our Churches Vision.

On December 31, 2010, Angelo Notaro, Adidas' lawyer wrote our lawyer offering \$5,000 to let Adidas register adiZero. As we told Mr. Notaro at that time, this was not acceptable. Mr. Rose, we are not an affluent Congregation, but a working class church in a working class community; and given the state of the economy, we are working hard to keep our doors open and our programs (food pantry, day care, etc.) meeting the needs of our working class community. I am writing to appeal to you to tell Adidas to stop trying to take our church's trademark. I am hopeful that you will do so.

I look forward to hearing from you soon

Sincerely,



Pastor E. James Logan

